

North Dorchester Agricultural Society

Box 146, Dorchester Ontario N0L 1G0

"Home of the Dorchester Fair & Donnybrook Fiddle & Step Competition"
www.dorchesterfair.com

July 2018

RE: 163rd Dorchester Fair - Sponsorship

Dear Friends of the Dorchester Fair:

The North Dorchester Agricultural Society (NDAS) is making preparations for the **163**rd **Dorchester Fair** on <u>October 6th - 9th</u>. There are many fun-filled events planned for the Thanksgiving weekend.... including:

- Agriculture Awareness Day Wednesday, October 4th
 (a great day for grade 3 students to learn about agriculture)
- ♦ Magical Midways
- ♦ Arts and crafts, photography, antiques and collectibles
- ♦ Culinary Arts
- ♦ Junior displays arts, flowers & vegetables
- ♦ 4-H Club displays and shows
- ♦ Parade to the Fairgrounds
- ♦ Youth Poster Competition
- ♦ Demolition Derby
- ♦ Cereal Competition
- ♦ Mini Tractor Pull
 - ... and many fun and interesting activities for everyone!

Your business can help with sponsorship of this year's Fair. Sponsorship is a great opportunity for your business to become part of the Fair heritage. The generous support of sponsors makes giving prizes possible and brings joy to the heart of all the competitors.

Please review the sponsorship categories on the attached list. You may wish to sponsor a specific event to assist with prize monies and/or contribute at a specific sponsorship level. All businesses/sponsors will be listed on the "Wall of Recognition" and be posted on the Fair's website. In addition, when you sponsor a specific event, you will be recognized at that event. As a token of our appreciation for your support we will be hosting a casual Appreciation Reception for our sponsors at the opening of the fair. Details for this event will be provided under separate cover.

It is through the support and commitment of local businesses that the Dorchester Fair will continue to be a success into the future. Over the years, thousands of families and friends of the Dorchester and area community have come "home" to Dorchester on Thanksgiving weekend for the Fair festivities. This year, bring your family and friends to the Fair!

WEBSITE: http://www.dorchesterfair.com EMAIL: info@dorchesterfair.com

FOLLOW US on Facebook.

We ask that you consider supporting the upcoming Dorchester Fair by providing:

SPONSORSHIP FUNDS

Amount varies with each event – see below for list or contact us for details.

Each Sponsorship category includes:

- > Name recognition with specific event(s) listed in the Fair Book,
- Name listed on Sponsor page on web site and on Sponsor Board at the Fair.
- ➤ Name listed on the "Thankyou" recognition in the Signpost.

| • | <u>Corporate</u> | \$2000 + |
|---|--------------------|------------------|
| • | <u>Platinum</u> | \$1001 to \$1999 |
| • | <u>Gold</u> | \$751 to \$1000 |
| • | <u>Silver</u> | \$501 to \$750 |
| • | <u>Bronze</u> | \$251 to \$500 |
| • | <u>Copper</u> | \$101 to \$250 |
| • | Friend of the Fair | \$ 76 to \$100 |
| • | <u>Mention</u> | \$ 0 to \$75 |

We thank you for your support.

If you have any questions, please don't hesitate to contact a member of the Dorchester Fair Sponsorship Committee:

Kathy Williams 519-268-0217 Nancie Irving 519-268-7007

PLEASE "<u>LIST" THE EVENT(s) THAT YOU WISH TO SPONSOR ON THE RETURN FORM</u>

Review the list of the Classes and Prizes for 2018, below. The amount in brackets is the estimated amount it will cost for prizes if all Sections have entries, or the cost to operate the Event.

Full or Partial sponsorship is appreciated.

We appreciate any assistance you may be able to provide with these specific events.

FAIR EVENTS

| AGRICULTURE AWARENESS for Grade 3 - Oct. 4 (\$1,500) | CLASS C - JUNIOR FLOWERS (\$125) |
|--|---|
| BABY SHOW | CLASS E - YOUTH PHOTOGRAPHY (\$250) |
| ENTERTAINMENT (\$15,000) | CLASS F - JUNIOR CULINARY ARTS (\$150) |
| PARADE (\$2,500) | CLASS G - ANTIQUES (\$200) |
| PET SHOW (\$125) | CLASS H - ADULT ARTS AND CRAFTS (\$950) |
| PUMPKIN CARVING CONTEST (\$165) | CLASS J - ADULT VEGETABLES & FRUITS (\$400) |
| SPELLING BEE (\$120) | CLASS K - ADULT HORTICULTURE (\$475) |
| CLASS A - STUDENT ARTS AND CRAFTS (\$1,000) | CLASS L - ADULT PHOTOGRAPHY (\$250) |
| CLASS B - JUNIOR VEGETABLES (\$200) | CLASS M - ADULT CULINARY ARTS (\$600) |



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2018 DORCHESTER FAIR SPONSORSHIP RETURN FORM

YES, we want to help celebrate the 163rd Dorchester Fair.

We have selected the following:

| Sponsorship: (amount varies with each event – any amount is greatly appreciated. Please see page 2 for list or contact us for more information). | | | | | | | |
|--|----------------|-------------------------|-------------------|--|--|--|--|
| WE WISH TO SPONSOR EVENT(S |) \$ | | (event) | | | | |
| | \$ | | (event) | | | | |
| MY EVENT SPONSORSHIP AMOUNT IS \$ | | | | | | | |
| and / or use my | | | | | | | |
| SPONSORSHIP FUNDS WHERE YOU FEEL IT IS DEEMED MOST APPROPRIATE. | | | | | | | |
| MY SPONSORSHIP AMOUNT IS \$ | | | | | | | |
| | | Please make cheque | e payable to: | | | | |
| My <u>SPONSORSHIP TOTAL</u> is: | \$ | "North Dorchester Agric | cultural Society" | | | | |
| TOTAL ENCLOSED: | \$ | or " <i>NDA</i> | IS" | | | | |
| REMEMBER TO ENCLOSE: | Completed Form | Cheque | | | | | |
| IMPORTANT - PLEASE COMPLETE / PRINT CLEARLY: | | | | | | | |
| COMPANY NAME: | | | | | | | |
| ADDRESS: | | | | | | | |
| CITY: | F | POSTAL CODE: | | | | | |
| PHONE: | _ EMAIL: | | | | | | |
| CONTACT PERSON: | | | | | | | |
| NOTE: Information collected by the NDAS will be solely used for the purposes of promotion of the NDAS and the | | | | | | | |

NOTE: Information collected by the NDAS will be solely used for the purposes of promotion of the NDAS and the Dorchester Fair. None of the information collected will be sold or given to an outside party.

RETURN TO: NDAS Fair Sponsorship Committee

P.O. Box 146

Dorchester ON NOL 1G0

Kindly return the completed form **to** the Committee upon receipt.